

Book Production

Once we have received your final approval, the book will be printed and bound in our facility by our skilled staff. The interior of the book will be printed in black ink/toner on white or cream, 60# acid free paper (color printing is available; however, additional charge will apply.) Depending upon the package you have chosen, you will receive soft cover books, hardcover books or a combination of the two. The soft covers are printed in full color on 80# cover stock, and the hard covers are printed in full color on book cloth. Our covers are laminated to achieve a glossy and durable finish. (Due to changes in humidity, laminated soft covers may slightly curl; you may choose to decline the lamination option.) In order to keep our package prices low, we have limited book size options to 6x9 and 7x10. If you prefer a different book size, please call us, and we will be happy to discuss other book size options. When production of your book is complete, we will store its file to be used in the event of future reprints.

The Self-Publishing Kit

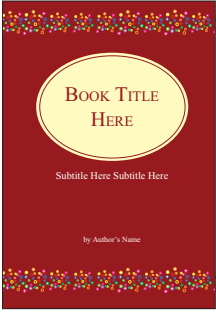
The Self-Publishing Kit is designed to help you jump-start your self-promotional journey. All of our packages include the information about and how to obtain your own ISBN, LOC, and copyright. If you are planning to sell your books in retail stores, you will need an ISBN number. However, if you are planning on selling your books to individuals, or if you are handing your books out to friends and family, you probably don't need an ISBN number. The Deluxe and Premium packages also include a Book-Signing Kit, which consists of posters and postcards to help you promote your book.

SAMPLES

Book-Signing Kit: Poster A & Poster B

Poster shown at a reduced size. Actual size of poster will be 12 x 18 inch.

Book Title Here
Subtitle Here Subtitle Here



**BOOK TITLE
HERE**

Subtitle Here Subtitle Here

by Author's Name

TITLE:
Book Title Here

AUTHOR:
Author's Name

ISBN:
000-0-00000-000-0

LEADER OR COUNTRY CONTROL NUMBER:
0000000000

SIZE OF BOOK:
6 x 9

NUMBER OF PAGES:
195 pages

NUMBER OF IMAGES OR PHOTOGRAPHS:
25 photographs

HARD COVER PRICE:
\$29.99

SOFT COVER PRICE:
\$19.99

BOOKS ARE AVAILABLE FOR PURCHASE THROUGH:
Website or
Name & Mailing Address or
Phone Number

Promotional Catch-Phrase or Slogan Goes Here.
Promotional Catch-Phrase or Slogan Goes Here.

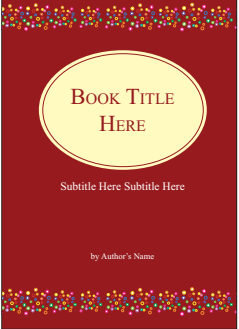
BOOK SIGNING

DATE _____

TIME _____

LOCATION _____

Book Title Here
Subtitle Here Subtitle Here



**BOOK TITLE
HERE**

Subtitle Here Subtitle Here

by Author's Name


Promotional Catch-Phrase or Slogan Goes Here.
Promotional Catch-Phrase or Slogan Goes Here.

BOOK SIGNING

DATE _____

TIME _____

LOCATION _____



**BOOK TITLE
HERE**

Subtitle Here Subtitle Here

by Author's Name

Book Title Here
Subtitle Here Subtitle Here

by
Author's Name

This postcard is part of the book-signing kit that is included in Mechling Bookbindery's Premium and Deluxe self-publishing packages.

You supply the text for this space. Here, a descriptive paragraph of 150 words or less will provide a quick summary of your book.

You could include the following information: the number of pages, finished size of the book, retail price, number of images or photographs (if any), ISBN (if you have one) or any other information that you choose to include.

There is also room on the back of the postcard to include a hand-written note (promote an upcoming book signing), or maybe just a note to let friends and family know that you have written a book. You may also want to include ordering information.

Book-Signing Kit: Postcard

Postcard shown at a reduced size. Actual size of postcard will be 5 x 7 inch.
